

Reach wider.
Connect deeper.



SAKSHI
TELUGU DAILY
MOVE TO TOMORROW

ALL EDITIONS
MAIN EDITION

Rates in ₹

EDITIONS	BASIC	COLOR / PSC				APPT.	CLASSIFIED
	B&W	LHP	RHP	BP	FR.PG	(COLOR)	PER LINE
	P.Sc					P.Sc	(MIN 3 LINES)
ALL EDITIONS	3795	4744	5693	7590	8539	2846	2900
TELANGANA (Incl. Hyd)	2020	2525	3030	4040	4545	1515	1560
ANDHRA PRADESH	2540	3175	3810	5080	5715	1905	1915
METRO EDITIONS	350	438	525	700	788	263	105

MATRIMONIALS	MIN. 4 LINES	EACH ADDL. LINE
COMBINED	1430	385
TELANGANA (Incl. Hyd)	880	240
ANDHRA PRADESH (Incl.Hyd)	990	275

CLASSIFIED – ALL TABLOIDS	UP TO 4 LINES	EACH ADDL. LINE
COMBINED	4885	1240
TELANGANA (incl. Hyd)	2000	525
ANDHRA PRADESH (incl. Hyd)	3640	935

HYDERABAD
MAIN EDITION

Rates in ₹

EDITIONS	BASIC	COLOR / PSC				APPT.	CLASSIFIED
	B&W	LHP	RHP	BP	FR.PG	(COLOR)	PER LINE
	P.Sc					P.Sc	(MIN 3 LINES)
GREATER HYDERABAD (GHMC limits)	1150	1438	1725	2300	2588	863	970

HYDERABAD DISTRICT EDITION

Rates in ₹

DISTRICT	BASIC	COLOR / PSC				CLASSIFIED	EACH
	B&W	LHP	RHP	BP	FR.PG	UP TO	ADDL.
	PSC					4 LINES (MIN)	LINE
HYDERABAD CITY + MEDCHAL	1000	1250	1500	1750	2000	665	170

TELANGANA
MAIN EDITION

Rates in ₹

EDITIONS	BASIC		COLOR / PSC			APPT.	CLASSIFIED
	B&W	LHP	RHP	BP	FR.PG	(COLOR)	PER LINE
	P.Sc					P.Sc	(MIN 3 LINES)
TELANGANA (EXCL. GR. HYD)	940	1175	1410	1880	2115	705	595
NORTH TELANGANA	750	938	1125	1500	1688	563	450
KARIMNAGAR	300	375	450	600	675	225	160
WARANGAL	195	244	293	390	439	146	130
NIZAMABAD	190	238	285	380	428	143	130
MEDAK	185	231	278	370	416	139	105
SOUTH TELANGANA	480	600	720	960	1080	360	265
NALGONDA	195	244	293	390	439	146	105
KHAMMAM	195	244	293	390	439	146	105
MAHABUBNAGAR	180	225	270	360	405	135	105

DISTRICT EDITION

Rates in ₹

DISTRICT	BASIC		COLOR / PSC			CLASSIFIED	EACH
	B&W	LHP	RHP	BP	FR.PG	UP TO	ADDL.
	P.Sc					4 LINES (MIN)	LINE
Hyderabad City + Medchal	1000	1250	1500	1750	2000	665	170
Rangareddy	100	125	150	175	200		
Vikarabad	90	113	135	158	180		
MEDAK						135	40
Medak	80	100	120	140	160		
Sangareddy	100	125	150	175	200		
Siddipet	90	113	135	158	180		
Medak+SRY+SDP	180	225	270	315	360		
KARIMNAGAR						220	60
Karimnagar	125	156	188	219	250		
Peddapally	80	100	120	140	160		
Jagtial	80	100	120	140	160		
Rajanna (Siricilla)	80	100	120	140	160		
KNR+PDP+JTL+RJN	220	275	330	385	440		
ADILABAD						135	40
Adilabad	80	100	120	140	160		
Mancherial	100	125	150	175	200		
Komaram bheem	80	100	120	140	160		
Nirmal	80	100	120	140	160		
ADB+MCL+NRM+ Komaram	170	213	255	298	340		

DISTRICT EDITION

Rates in ₹

DISTRICT	BASIC	COLOR / PSC				CLASSIFIED	EACH
	B&W	LHP	RHP	BP	FR.PG	UP TO	ADDL.
	P.Sc					4 LINES (MIN)	LINE
WARANGAL						205	55
Warangal Urban	125	156	188	219	250		
Warangal Rural	80	100	120	140	160		
WGL Rural + Urban	150	188	225	263	300		
Mahabubabad	80	100	120	140	160		
Jayashankar	80	100	120	140	160		
Janagaon	80	100	120	140	160		
WGL+WGL RRL+ MDB+JSR+JGM	200	250	300	350	400		
NIZAMABAD						145	45
Nizamabad	125	156	188	219	250		
Kamareddy	90	113	135	158	180		
NZB+Kamareddy	170	213	255	298	340		
NALGONDA						170	50
Nalgonda	120	150	180	210	240		
Suryapet	100	125	150	175	200		
Yadadri	90	113	135	158	180		
NLG+SPT+YDD	175	219	263	306	350		
KHAMMAM						220	60
Khammam	150	188	225	263	300		
Bhadradi	110	138	165	193	220		
KHM+BDD	190	238	285	333	380		
MAHABUBNAGAR						135	40
Mahabubnagar	120	150	180	210	240		
Nagarkurnool	95	119	143	166	190		
Wanaparthi	90	113	135	158	180		
Jogulamba	90	113	135	158	180		
MBNR+NKL+WPT+JLMB	180	225	270	315	360		
ALL DISTRICTS PACKAGE						1415	385

ANDHRA PRADESH

MAIN EDITION

Rates in ₹

EDITIONS	BASIC	COLOR / PSC				APPT.	CLASSIFIED
	B&W	LHP	RHP	BP	FR.PG	(COLOR)	PER LINE
	P.Sc					P.Sc	(MIN 3 LINES)
ANDHRA PRADESH	2540	3175	3810	5080	5715	1905	1915

MAIN EDITION

Rates in ₹

EDITIONS	BASIC	COLOR / PSC				APPT.	CLASSIFIED
	B&W	LHP	RHP	BP	FR.PG	(COLOR)	PER LINE
	P.Sc					P.Sc	(MIN 3 LINES)
CENTRAL ANDHRA	1150	1438	1725	2300	2588	863	790
VIJAYAWADA	500	625	750	1000	1125	375	260
GUNTUR	380	475	570	760	855	285	260
TADEPALLIGUDEM	285	356	428	570	641	214	195
ONGOLE	230	288	345	460	518	173	125
NELLORE	230	288	345	460	518	173	150
NORTH ANDHRA	885	1106	1328	1770	1991	664	585
VISAKHAPATNAM	425	531	638	850	956	319	260
RAJAHMUNDRY	340	425	510	680	765	255	260
SRIKAKULAM	300	375	450	600	675	225	195
RAYALASEEMA	1030	1288	1545	2060	2318	773	730
TIRUPATHI	290	363	435	580	653	218	260
KURNOOL	290	363	435	580	653	218	195
ANANTHAPUR	265	331	398	530	596	199	150
KADAPA	240	300	360	480	540	180	150

DISTRICT EDITION

Rates in ₹

DISTRICT	BASIC	COLOR / PSC				CLASSIFIED	
	B&W	LHP	RHP	BP	FR.PG	UP TO	EACH
	P.Sc					4 LINES	ADDL.
						(MIN)	LINE
KURNOOL	250	313	375	438	500	220	60
ANANTHAPUR	235	294	353	411	470	170	50
YSR KADAPA	220	275	330	385	440	140	40
CHITTOOR	255	319	383	446	510	280	80
NELLORE	210	263	315	368	420	220	60
PRAKASAM	210	263	315	368	420	220	60
GNT AMARAVATHI	360	450	540	630	720	-	-
GUNTUR RURAL	120	150	180	210	240	-	-
GNT AMARAVATHI + RURAL	410	513	615	718	820	290	85
VJA AMARAVATHI	440	550	660	770	880	-	-
KRISHNA	120	150	180	210	240	-	-
VJA AMARAVATHI + KRISHNA	500	625	750	875	1000	450	150
GREATER AMARAVATHI	645	806	968	1129	1290	-	-
WEST GODAVARI	265	331	398	464	530	260	70
EAST GODAVARI	315	394	473	551	630	275	75
VISAKHAPATNAM CITY	335	419	503	586	670	315	85
VISAKHAPATNAM RURAL	160	200	240	280	320	130	40
VIZIANAGARAM	165	206	248	289	330	140	40
SRIKAKULAM	165	206	248	289	330	140	40
ALL DISTRICTS PACKAGE						3110	800

*Plus Govt. Taxes as applicable for All Rates

METRO

MAIN EDITION

Rates in ₹

EDITIONS	BASIC	COLOR / PSC				APPT.	CLASSIFIED
	B&W	LHP	RHP	BP	FR.PG	(COLOR)	PER LINE
	P.Sc					P.Sc	(MIN 3 LINES)
BANGALORE	140	175	210	280	315	105	30
CHENNAI	95	119	143	190	215	80	30
MUMBAI	100	125	150	200	225	80	30
NEW DELHI	65	81	98	130	145	50	30

DISTRICT EDITION

DISTRICT EDITION

Rates in ₹

DISTRICT	BASIC	COLOR / PSC				CLASSIFIED	EACH
	B&W	LHP	RHP	BP	FR.PG	UP TO	ADDL.
	P.Sc					4 LINES (MIN)	LINE
KARNATAKA	130	163	195	228	260	120	35
TAMILNADU	80	100	120	140	160	90	30
ODISHA	30	38	45	53	60	35	10

MECHANICAL DETAILS-in cms

	MAIN	TABLOID
Height	53	31.8
Width	32.4	25

MINIMUM SIZE

Height	2	2
Width	4	4

FRONT PAGE ACCEPTABLE SIZES (cms) (W x H) MAIN

12 x 15	16 x 25	32.4 x 15	12 x 20
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TABLOID

Acceptable Height	8, 10, 12
Acceptable Width	8, 12, 16, 25

BOX NUMBER CHARGES: ₹15

This box will be kept open for 15 days. Local advertisers to collect the box replies from our office only. Where box replies have to be mailed to the outstation clients, minimum postal charges ₹35 will be charged. In case of heavy box replies the advertiser has to pay the additional postal charges on intimation from our office. Classified advertisements are accepted on advance payment only.

NOTE: COMBINED & BIGGER SIZE ADVERTISEMENTS WILL BE GIVEN PRIORITY ON FRONT PAGE/BACK PAGE.

NOTE: FOR GOVT. LAND ACQUISITION ADVERTISEMENTS, ONLY REGIONAL RATES ARE APPLICABLE.

NOTE: REGIONAL RATES ARE APPLICABLE FOR FRONT PAGE, BACK PAGE AND THIRD PAGE OF MAIN EDITION.

1. If any Package/Discount rate is allowed on the Basic Rate/Color Premium, no other Concessions/Discounts are applicable.

2. Multi Edition/Dist. Discount (only for commercial advertisements), if advertisement is released for Two Editions/Districts 15% Discount and for Three or more Editions/Dist. 20% Discount will be applicable, except Hyderabad Edition/City. Hyderabad Edition/City will be charged Full and Discount will be given on other Editions/Dist. 3. Multi Region Discount: If advt. is released (only for commercial advertisements) for two or more Regions, 10% Discount will be applicable. 4. Multi Edition/Dist Discount is not Applicable for Classified Advertisements.

TERMS & CONDITIONS:

- All the payments have to be made by cash or DD. Cheques are accepted from approved accounts.
- MATERIAL**
 - The deadline for receipt of material for publication is 3 days prior to the date of insertion. For Sunday magazine 10 days before the date of issue.
 - Material required for color and B & W advertisements by e-mail/CD in PDF/TIFF/EPS/JPEG format with progressive proofs on ordinary newsprint.
 - Material sent through Mail/CD should contain only the material to be used. If they contain more than one material, material used by Sakshi will be final and no claims will be accepted for free make good insertion or Credit note.
 - Used material will be kept with us for a maximum period of 15 days, beyond which the material will be destroyed.
- CANCELLATION**

The deadline for cancellation instructions are as follows:

 - For advertisements scheduled in ordinary position, 3 days prior to the date of insertion and for Sunday magazine 10 days in advance of the issue.
 - For Front Page/Special Position/Premium Positions advertisements cancellation notice will be entertained provided we have alternate booking. Failing which space booked will be billed for.
- Due care is taken that advertisements shall, as far as possible, appear on the dates specified. But no guarantee is implied in the acceptance of an order and management will not accept any liability if any advertisement is published on dates other than those desired.
- While every endeavour will be made by publication to avoid carrying competitive advertisements in close proximity to each other, but no guarantee can be given in this respect nor entertain any claims for free insertion in the event of advertisement of rival products appearing in the same page/facing page.
- The Management accepts no liability for any loss or damage caused by error or inaccuracy in the printing or omission to insert any advertisement, or for any damage or loss of artworks, art-pulls or other material supplied for the purpose of advertisement.
- If the advertisement is given for Combined Editions/Multi Editions, every effort will be made to publish the advertisement in all the editions. The management shall not be liable if any edition is missed or delayed due to

circumstances beyond their control. The management shall bill such an insertion at the combined edition rate and issue credit note for the editions in which the advertisement was missed on pro rata basis. However, if the Advertiser cancels the advertisement in one or more editions, the bill will be raised at the applicable rates for the published editions. If any advertisement is missed in any edition or in the districts of an edition credit note will be issued on pro rata basis for the edition/district in which the advertisement was missed.

- Advertisement matter received in English will be translated and published in Telugu in Sakshi unless asked to publish in English. While due care will be taken in translating the English matter, no responsibility will be undertaken for any possible change of meaning in the translated text. Proper nouns and technical words will be translated to nearest meaning.
- The management reserves the right to decline publication of copy/illustrations which in their opinion would disfigure damage the reputation of the paper or prejudice other advertisements and also to refuse or suspend publication of an advertisement at any stage and under any condition without assigning reasons.
- No advertisement which violates the provision of the Drugs and Magic Remedies (Objectionable Ads) Act 1954, the Emblems and Names Act (Prevention of improper use) 1950, the prohibition Act of various States, RBI Rules and Regulations, Prize Competitions Act and any other relevant acts that are in vogue will be accepted. Also per se defamatory Ads (containing derogatory/offensive language) and Appointment ads of Private Institutions asking application money are not accepted.
- The management reserves the right to place the advertisement on any page of any sections. No particular page position will be guaranteed for any Advertisement, unless extra charge/premium is paid for the same.
- Any fraction of a centimeter will be rounded off to the next highest figure. Advertisements exceeding 48 cms height and 29 cms width will be charged for full col. i.e. 53 cms height and 32.4 cms width.
- If advertisements released in color or special positions with premium are published in B&W or in ordinary positions, charges have to be paid at the applicable rates and premiums as published.
- The management shall be at liberty to revise the advertisement rates without any prior notice. Prevailing rates on the day of publication will be applicable.
- Where the credit has been allowed, bills have to be paid strictly by due date, failing which interest will be charged @ 18% p.a from the date of the bill.
- If a combined advertisement is scheduled in different sizes in different editions, common space will be billed at combined rate, and additional space used in other editions will be billed at respective edition rates.

- All bills with supporting voucher copies will be submitted on or before 15th of following month. No tear sheet will be supplied for the classified advertisement. Any complaint concerning any bill/voucher copy will not be entertained unless reported in writing within 15 days of its receipt. On receipt of such a complaint, the matter will be investigated and rectified. However, the pendency of any such disputed complaint will not be regarded as a sufficient reason on ground for the nonpayment of bills, if the agency/advertiser fails to pay the bills within the time stipulated or to comply with the terms and conditions in the rate card, the management will be at liberty to suspend the advertisements of the said agency/advertiser without any notice.
- Due care will be taken to ensure good reproduction. However the management accepts no responsibility for faulty printing due to defective material supplied or due to circumstances beyond their control and no claims will be entertained for the free insertion.
- The agency and advertiser hereby indemnify JAGATI PUBLICATIONS LIMITED, the proprietors of SAKSHI and its employees against the actions, demands, losses, costs, charges, expenses, damages, etc. Which Jagati Publications Limited and/or any of its employees may incur or that may arise by reason of the publication of any advertisement on behalf of the agency and/or the advertiser.
- Levies and taxes imposed by Government from time to time shall be borne by the advertiser.
- All overseas/international recruitment advertisements shall carry necessary registration/license number of the recruiting agency.
- The placing of an order for the insertion of an advertisement shall amount to an acceptance of the above conditions and no separate acceptance of the conditions is necessary. Conditions stipulated on an Agency's order form or elsewhere by an Agency/Advertiser shall be void so far as they are in conflict with these conditions. The other conditions if any, in the order form, etc. will not become enforceable unless specifically accepted by the management.
- Response received for Box No. advertisements will be delivered only on production of casual insertion order/cash receipt/bill.
- The charges for all the advertisements are to be paid in advance except in the case of approved accounts. All bills with supporting voucher copies will be submitted to the agencies/clients.
- The Advertisements are accepted in good faith and the company accepts no responsibility whatsoever regarding the bonafides of the advertiser of the nature or contents of the advertisements published.
- Only Courts at Hyderabad shall have jurisdiction in case of any dispute or any legal procedure.

METRO OFFICES

BANGALORE

B.Venkat Reddy
Ph: 091640-99955, 2/1-1, Connaught Road, Queens Rd. Cross, Purnachandra Building, Bangalore - 560 052.
Mail Id: blrsakshi@gmail.com
Fax: 080 - 22373677
Ph: 080 - 22373699/88/77

MUMBAI

Pradeep G. Swamy
098203-20303
Vijay Saw Mill Compound,
Karmyog Udyog Bhava, 1st Floor,
Dadar(W), Mumbai - 400 028.
Ph: 022 - 24211182 / 83

CHENNAI

C. Giri Prasad
Mob: 097909 44749
Vishnu Motors Complex (Opp Puthiya Thalamurai) 31A, 2nd Floor, Ekkaduthangal, Chennai - 600 032.
Ph: 044 - 43517091/92/93/94
Fax: 044 - 43517095

KOLKATA

Rajesh Varma
Mob: 094330 70377, 093390 70377
Rajesh Associates, 162/B-363,
Lake Gardens, 2nd Floor,
Kolkata - 700 045. Ph: 033 - 32998150,
Fax: 033 - 24228844

NEW DELHI

Rajat Sinha
Mob: 099994 34444
Vimal Kapoor
Mob: 098108 13134
1st Floor, 15/17, Shaheed Bhagat Singh Marg, New Goel Market, New Delhi - 110 001.
Ph: 011 - 43517700.
Fax: 011 - 43517701.

MINI METROS

INDORE

Rizwan Khan
567, Sneh Nagar, Indore - 452 001.
Ph: 0731 - 2462204, 094250 53716

PUNE

Nitin Akolkar
34/3, Suwas Building, Next to Hotel Laxman Prabhat Road, Pune - 411 004
Ph: 020 - 25460469 / 098223 31346

MOHALI

Puneet Arya,
Flat No.301, Columbia - III, Chandigarh Enclave, Bishanpura, Behind Best Western Hotel, Near Chandigarh - Ambala Highway, Zirakpur - 140603, Punjab.
Ph: 0172 - 6531908, 098788 69911

NAGPUR

P. Khisti, 107,
D Laxmi Vaibhav Apartments,
Near Diksha Bhoomi, Nagpur - 440010.
Ph: 0712 - 2223396, 098222 02082

AHMEDABAD

Vinod Naidu
E-9, Parikrama Apt, Near Sarkaribor
Tubewell Bopal, Ahmedabad - 380058.
Ph: 079 - 2695606

COIMBATORE

Rahul Damodaran
Punam Media Services, 1349, 2nd Floor, Sathy Main Road, Ganapathy, Coimbatore - 641 006.
Ph: 097900 12246

CHHATTISGARH

V Sridhar
VSJ/07/893, Sector - 3
Near Radha Krishna Mandir,
Shivanand Nagar, Srinagar,
Raipur (Chhattisgarh) - 492 001.
Mob- 098933 09558

JAIPUR

Suresh Kaushik
Satt Niwas - 37, Ayodhya Colony
Heerapura Ajmer Road,
Jaipur - 302 024.
Ph: 0141-2352321, 098291 03129

UNIT CENTERS

NIZAMABAD

Survey No: 158/A,
Nadipalli Village,
Dichpalli Mandal,
Nizamabad District - 503 175.
M: +91 99122 20764

KARIMNAGAR

Survey No: 300/E,
Thimmapur Village & Mandal,
Karimnagar District - 505 527.
M: +91 97059 33396

WARANGAL

Rampur Village,
Via Peddapendyal,
Dharmasagar Mandal,
Warangal District - 506 151.
M: +91 99516 02868

KHAMMAM

Survey No. 371/A/AA,
Thanikella Village,
Konijerla Mandal,
Khammam District - 507 305.
M: +91 99122 20596

NALGONDA

Arjalabai Village,
Nalgonda District - 508 001.
M: +91 95055 08382

MAHABUBNAGAR

Amistapur Village,
Bhoothpur Mandal,
Mahabubnagar District - 509 382.
M: +91 99128 22811

KURNOOL

Laxmipuram Village,
Kallur Mandal,
Kurnool District - 518 218.
M: +91 99122 20575

ANANTHAPUR

Kakkalapally Village,
Rudrampeta Bypass,
Ananthapur District - 515 004.
M: +91 99122 20718

KADAPA

Tadigotla Village,
Chinthakommandinne Mandal,
YSR District - 516 003.
M: +91 99516 02932

TIRUPATI

Survey No. 2/3, Kothapalem
Village, Yelamandyam
Gramapanchayath,
Chennai Highway, Renigunta
Mandal, Chittoor District - 517520.
M: +91 99122 20584

NELLORE

Kondayapalem Village,
NH 5, Bypass Road,
Nellore Town,
Nellore District - 524 004.
M.: +91 99122 20736

ONGOLE

Survey No. 505/1, Vallur Village,
NH 5, Ongole Sub Division,
Prakasam District - 523 272.
M: +91 99122 25431

GUNTUR

NH 5, Ankireddypalam Village,
Guntur Rural, Guntur District - 522005.
M: +91 99122 20349

VIJAYAWADA

Phase - II, Plot No. 6, 100 Ft Road,
Auto Nagar, Vijayawada - 7.
Krishna District.
M: +91 90102 01610

TADEPALLIGUDEM

Survey No.: 108/6, Prathipadu
Village, Beside NH-5 (Highway),
Pentapadu Mandal,
West Godavari District - 534 146.
M: +91 99122 20558

RAJAHMUNDRY

Rajanagaram,
East Godavari District - 533 294.
M: +91 99122 20358

VISAKHAPATNAM

Madhurawada Village,
Visakhapatnam District,
Ph: 0891 - 2712213,
City Office: 49-5-9,
Lalitha Nagar Road, Akkayyapalem,
Visakhapatnam - 520007.
M: +91 99122 20297

SRIKAKULAM

Survey No.125/P,
Etcherla Village & Mandal,
Srikakulam District - 532402.
M: +91 99122 20343



MOVE TO TOMORROW

6-3-249/1, Sakshi Towers, Road No.1, Banjara Hills, Hyderabad - 500 034,
Ph: 040-23304284, Fax: 040-23301608, Scheduling Dept. Direct Ph: 040-23327002
e-mail: umail2sakshi.ads@gmail.com